



# STATE OF GLOBAL PARTNERSHIPS REPORT

Office of Global Partnerships

# TABLE OF CONTENTS

03 GREETINGS, ACTING SPECIAL REPRESENTATIVE FOR GLOBAL PARTNERSHIPS, THOMAS DEBASS

04 OFFICE OF GLOBAL PARTNERSHIPS

## FEATURED PARTNERSHIPS

05 WISCI (WOMEN IN SCIENCE) STEAM CAMP

06 DIPLOMACY LAB

07 BOLDLINE

08 P3 IMPACT AWARDS

09 GLOBAL ENTREPRENEURSHIP SUMMIT

10 U.S.-PAKISTAN WOMEN'S COUNCIL

## PARTNERSHIPS TO WATCH

12 COUNCIL ON STABILIZATION

13 THE ACADEMY FOR WOMEN ENTREPRENEURS

14 STARTOPPS

15 STAY TUNED

# GREETINGS

## Message from Acting Special Representative for Global Partnerships, Thomas Debass

Since 2008, the Office of Global Partnerships has been the leading facilitator for private sector engagement at the U.S. Department of State. From building and managing our own partnerships to helping other bureaus and embassies leverage cross-sector collaboration to scale their initiatives, we've identified the key building blocks for successful partnerships and have meaningfully advanced foreign policy priorities through private sector engagement. For six years, we've released the State of Global Partnerships Report, which provides just a small sampling of high impact public-private partnerships that the Department has initiated. In this year's sixth report, we're featuring:



- Four “in-house” partnerships the Office of Global Partnerships helped start and continues to manage alongside our partners: WiSci (Women in Science) STEAM Camp, Diplomacy Lab, Boldline, and the P3 Impact Awards;
- One we're proud to support by leveraging our networks to provide programming support: Global Entrepreneurship Summit;
- One showcasing how a regional bureau at the Department leveraged private sector engagement: “U.S-Pakistan Women's Council”;
- One that exemplifies the power of partnerships in global health: MenStar Coalition
- Three partnerships to watch!

WiSci (Women in Science) STEAM Camp, the U.S.-Pakistan Women's Council, and the Academy for Women Entrepreneurs rounds out three of these ten partnerships. Through these programs, we're ensuring women around the world have equal access to education, careers, and economic opportunity, a priority at the Department that goes hand-in-hand with the White House's recently launched Women's Global Development and Prosperity Initiative (W-GDP).

We hope that the ingenuity of these highlighted partnerships inspire you to continue to reach beyond your respective organizations to find synergies with like-minded organizations. Working together, we can extend our capacity to achieve greater results and advance America's core national interests.

Sincerely,

Thomas Debass  
Acting Special Representative for Global Partnerships  
U.S. Department of State

# ABOUT US

The Office of Global Partnerships (S/GP) is the center of excellence for collaboration between the U.S. Department of State, the public and private sectors, and civil society. Launched in 2008 on the recommendation by the Advisory Committee for Transformational Diplomacy, S/GP builds and facilitates partnerships that leverage the creativity, innovation, and core business resources of partners for greater impact.

To advance U.S. government interests in a world where decision-making at the national level is increasingly influenced by non-state actors, the Department of State recognizes the need to cultivate and maintain partnerships with key organizations and individuals across public, private and nonprofit sectors. Partnerships can play a crucial role in advancing America's core national security and economic interests: creating jobs, business ties, and dialogues across peoples and cultures; and promoting regional stability, while creating enabling environments for economic prosperity. The Office of Global Partnerships leads the U.S. government's efforts to engage private sector and civil society partners to achieve foreign policy objectives.

S/GP's mission is to build and institutionalize public-private partnerships that advance the Department of State's foreign policy goals by serving as:

## Convener

Bringing together people from across regions and sectors for common objectives.

## Catalyst

Launching projects and providing partnership training and technical assistance.

## Collaborator

Working closely with partners to optimize resources and best practices.

## Cultivator

Nurturing partnerships by providing access to networks & mentorship.



# WISCI (WOMEN IN SCIENCE STEAM CAMP)

**PARTNERS:** U.S. Department of State's Office of Global Partnerships (S/GP), UN Foundation's Girl Up, Intel, Google, Millennium Challenge Corporation (MCC), World Learning, American Society for Microbiology, NASA, and others.

**DESCRIPTION:** Founded in 2015 by S/GP, Girl Up, and Intel, WiSci is a public-private partnership that was formed to close the gender gap in the STEAM fields (science, technology, engineering, arts and design, and mathematics). Past camps have been held in Rwanda, Peru, Malawi, Namibia, and Georgia with camps in Ethiopia, Estonia, and Kosovo planned for 2019.

**HOW IT WORKS:** Each year, the partnership produces WiSci camps that are designed to inspire and empower adolescent girls through leadership training, exposure to STEAM applications, skills-building, and cross-cultural awareness to pursue higher education and careers in STEAM fields. Girls from across the region where the camp is focused and the U.S. apply for the opportunity to spend approximately two weeks at WiSci summer camps where they are taught and mentored by WiSci partners.

## IMPACT:

- » 512 teen girl leaders trained
- » 30 U.S. states represented / 22 countries represented
- » 100+ final WiSci projects applying STEAM for Social Impact
- » Numerous local girl-led actions for gender equality in STEAM through camp mini-grants
- » More than \$2.5M raised by partners to implement five WiSci Camps
- » 89% of alumnae now work in their local communities to empower other young women

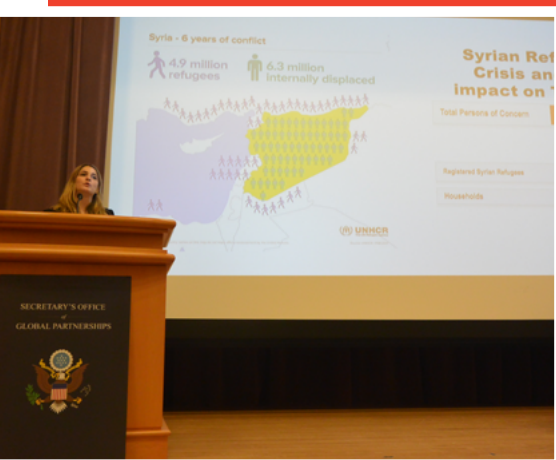
**WEBSITE:** <https://www.girlup.org/wisci/>

**TWITTER:** @GirlUp | #WiSciEthiopia, #WiSciKosovo, #WiSciEstonia, #WiSci2019

**FACEBOOK:** @GirlUp



# DIPLOMACY LAB



**PARTNERS:** College of William & Mary, Florida International University, Georgia Tech, Indiana University Bloomington, John Jay College of Criminal Justice, Oberlin College, Stockton University, University of California San Diego, University of New Mexico, University of Oklahoma, Virginia Tech, Wilbur Wright College, and more than 20 other American universities.

**DESCRIPTION:** Launched in 2013, Diplomacy Lab enables the Department of State to “course-source” research and innovation related to foreign policy by harnessing the efforts of students and faculty at universities across the country.

**HOW IT WORKS:** Students participating in Diplomacy Lab explore real-world challenges identified by the Department and work under the guidance of faculty members with expertise in a field related to the project. Students also discuss these issues with State Department officials several times throughout the semester. Diplomacy Lab allows students to contribute directly to the policymaking process, while simultaneously helping the State Department tap into an underutilized reservoir of intellectual capital.

## IMPACT:

- » In 2018, over 60 research projects were completed by teams of undergrad and graduate students at 15 partner institutions.
- » More than 25 domestic offices and overseas embassies have collaborated with Diplomacy Lab partners in the past year.
- » Projects conducted during the 2018-2019 academic year focused on topics like countering propaganda (“Countering Disinformation Through Storytelling”), the role of STEM in empowering entrepreneurship (“Who Run The World? Girls (And Women) In STEM”), and national security (“Women’s Roles In Countering Violent Extremism”).

**WEBSITE:** <http://diplomacylab.org/>

**TWITTER:** #DiplomacyLab | @GPatState

**FACEBOOK:** @GPatState

# BOLDLINE P3 ACCELERATOR

**COLLABORATORS:** U.S. Department of State's Office of Global Partnerships (S/GP), Office of International Religious Freedom (IRF)—October 2018, and Global Engagement Center (GEC)—December 2018

**DESCRIPTION:** The U.S. Department of State's Boldline P3 Accelerator is a multi-day program that supports partnerships addressing pressing global challenges and focuses on giving them tools to scale their impact. Boldline seeks to take the often dotted lines (or gaps) between sectors and, by cultivating public-private partnerships, connect them with a bold line.

**HOW IT WORKS:** S/GP identifies businesses, entrepreneurs, civil society organizations, and others in early development stages, and through Boldline, provides mentorship, access to resources, government relations, partnership development, and global networks needed to scale their impact. For example, Boldline's rapid ideation sessions guided the Commission for International Justice and Accountability and their partners on refining their vision and reframing their objectives to approach potential corporate partners. At Boldline, they engaged directly with mentors representing several Fortune 500 business that have overlapping interests with them.

## IMPACT:

- » In January 2018, S/GP launched the first-ever Boldline Accelerator, and nine high caliber partnership teams participated, such as Lake Kivu Coffee Alliance, a 2018 P3 Impact Award finalist.
- » A second cohort convened in October 2018 to promote and defend religious freedom around the world. Alongside the Office of International Religious Freedom, S/GP helped foster strategic collaborations among thirty interfaith representatives and potential private sector partners. Results included a funding commitment of up to \$100k for a partnership of the Free Yezidi Foundation.
- » In December 2018, S/GP held a third Boldline in collaboration with the Global Engagement Center, to find tech-based solutions to combat foreign disinformation and propaganda campaigns.

## WEBSITE:

<https://www.state.gov/s/partnerships/boldlineaccelerator/index.htm>

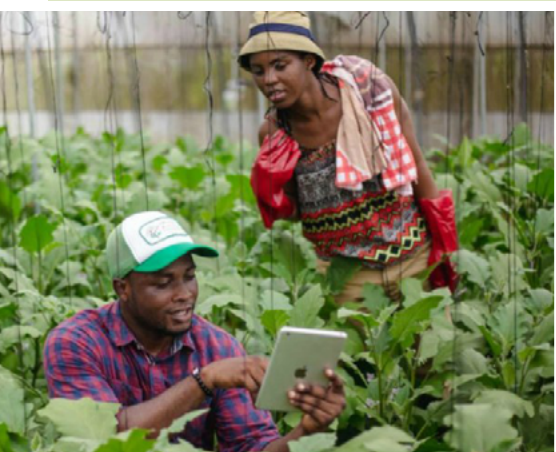
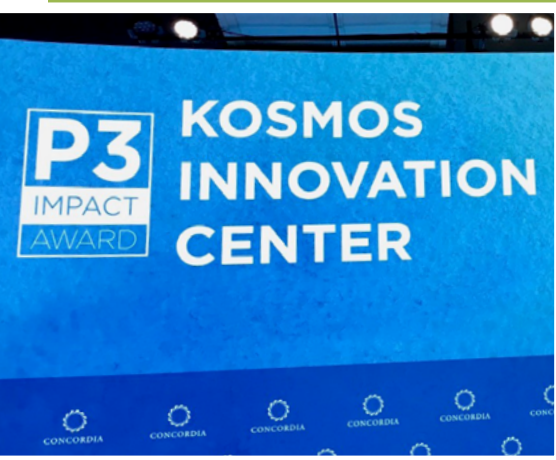
**TWITTER:** #Boldline | @GPatState

**FACEBOOK:** @GPatState





# P3 IMPACT AWARDS



**PARTNERS:** U.S. Department of State's Office of Global Partnerships (S/GP), Concordia, and the University of Virginia Darden School of Business Institute for Business in Society.

**DESCRIPTION:** The P3 Impact Awards recognizes and honors best practices of public-private partnerships that are improving communities in the most impactful ways. The award gives partnership practitioners the opportunity to reflect on current developments in P3 implementation, as well as provide inspiration for further innovation. 2018's winner was Kosmos Innovation Center, a public-private partnership harnessing the power of technology-savvy youth to bring innovation into priority development sectors by providing business training, mentorship, and other resources for young Ghanaian entrepreneurs. It is a partnership between DAI Global, Kosmos Energy, and Ghana's Meltwater Entrepreneurial School of Technology.

**HOW IT WORKS:** Created in 2014, the three partners solicit nominations each year for public-private partnerships around the world that showcase measurable impact, economic and social benefits, innovative approach, financial effectiveness, and scalability. Five finalists are invited to Concordia's annual summit in New York, NY, each September where they present their partnerships in front of P3 Impact Award judges and a live audience of esteemed industry leaders. The winning partnership is announced at the Summit and receives promotion of the partnership's excellence in publicity and other media coverage; a feature in the Darden School's Ideas to Action website; and a scholarship to attend a week-long Executive Education course at the University of Virginia Darden School of Business.

## IMPACT:

- » Across its 5+ year history, the P3 Impact Awards has an alumni network of twenty-five finalists whose partnerships reach globally and across all industries.
- » Over 182 applications have been received from 79 countries all over the world.
- » Kosmos Innovation Center (2018's winner) has trained 270 youth and launched seven new startups, investing in Ghanaian youth employment and entrepreneurship in the agriculture sector.

## WEBSITE:

<https://www.concordia.net/partnerships/awards/p3impactaward>

**TWITTER:** #P3Impact | @GPatState

**FACEBOOK:** @GPatState

# GLOBAL ENTREPRENEURSHIP SUMMIT

**PARTNERS:** U.S. Department of State, Ministry of Foreign Affairs of the Netherlands, Global Entrepreneurship Network (GEN)

**DESCRIPTION:** In a joint statement following their July 2, 2018 meeting, President Trump and Prime Minister Rutte announced that the Netherlands would co-host GES 2019. GES 2019 exemplifies the Netherlands and United States' combined efforts to encourage entrepreneurship and innovation worldwide. The unifying principles of the transatlantic relationship reinforce the bond between the two countries and commitment to increasing economic growth, fair trade, and direct investment.

**HOW IT WORKS:** GES brings together entrepreneurs and investors from around the world to create an environment that fosters innovation, empowers entrepreneurship, and leads to concrete investments. GES equips entrepreneurs with the tools to take their ideas to scale, and in doing so, connect with and secure investment opportunities. Additionally, investors and companies have dedicated millions of dollars at past GES summits to support entrepreneurship activities at all levels, both within the United States and around the world.

## IMPACT:

- » An estimated 20,000 emerging leaders have participated in Global Entrepreneurship Summits since 2010. Relationships formed at these summits have transcended borders, industries, and sectors and have led to investment opportunities, partnerships, and successful enterprises.
- » At previous GES summits, governments and the private sector have committed over \$1 billion in new capital to entrepreneurs worldwide. For early stage entrepreneurs, these commitments have resulted in resources, trainings, and platforms to learn from and connect with others. More established entrepreneurs have benefitted from investor commitments to fund and scale their businesses globally.

**WEBSITE:** [www.ges2019.org](http://www.ges2019.org)

**TWITTER:** @theGESsummit

**FACEBOOK:** @theGESsummit





# U.S.-PAKISTAN WOMEN'S COUNCIL



**PARTNERS:** U.S. Department of State's Bureau of South and Central Asian Affairs, the Secretary's Office of Global Women's Issues and Texas A&M University. Prior to July 2018, the Council resided at American University.

**DESCRIPTION:** The U.S.-Pakistan Women's Council serves as a coordinating mechanism that catalyzes commitments from corporations, foundations, and civil society in both Pakistan and the United States to promote women's economic advancement in Pakistan.

**HOW IT WORKS:** Members, which include PepsiCo, Coca Cola, Engro, The Resource Group, General Electric Pakistan, Procter & Gamble, S&P Global and Citigroup, work to advance collective goals related to hiring and supply chain diversity, mentoring, public-private dialogue, and women's business education among other programs. The members work to promote women's entrepreneurship, employment and access to educational opportunities, coordinating closely with leaders in government and civil society from both countries committed to the Council's mission.

## IMPACT:

- » An estimated 236,000 people in Pakistan have benefited from the Council's programs.
- » Through the Council's Summer Sister's program, 80 adolescent girls from Pakistan have received in-kind scholarships for summer study at prestigious American universities including American University, Harvard University, Brown University, and George Washington University, among others with contributions from the universities, private sector, and diaspora community.
- » A business curriculum for women's entrepreneurs in Pakistan developed by Lahore University of Management Sciences (LUMS) was launched in Pakistan, and is expected to be used by many universities in Pakistan moving forward.

**TWITTER:** @USPWC

**FACEBOOK:** @UsPakistanWomensCouncil



# MENSTAR COALITION

**PARTNERS:** U.S. Department of State's Office of the Global AIDS Coordinator; Elton John AIDS Foundation; Unitaaid; the Global Fund to Fight AIDS, Tuberculosis, and Malaria; Children's Investment Fund Foundation; Johnson & Johnson; and Gilead Sciences

**DESCRIPTION:** Recent data from many high-burden PEPFAR countries show that more than half of men aged 24-35 do not know their HIV status and are not on treatment, thus endangering their own health and also expanding the spread of HIV among adolescent girls and young women. Therefore, in July 2018, at the International AIDS Conference in Amsterdam, PEPFAR launched the MenStar Coalition with the Elton John AIDS Foundation, Unitaaid, the Global Fund to Fight AIDS, Tuberculosis and Malaria, Children's Investment Fund Foundation, Johnson & Johnson, and Gilead Sciences to expand the diagnosis and treatment of HIV infections in men aged 24-35.

**HOW IT WORKS:** Multiple approaches will be deployed to reach MenStar's goals: data analytics and human-centered design to better understand and adapt services to men; nuanced demand creation; targeted consumer marketing; innovations, such as HIV self-testing; and targeted programmatic solutions. To further improve initiation and retention in HIV treatment programs, PEPFAR has recommended that its Country Teams implement both community and facility-based innovations such as male testing corners, male-friendly services, improved clinic operations, with easier booking systems and shorter wait times, and expanded clinic hours into evenings and weekends, among other solutions. The partnership will also ensure essential HIV commodities and services are available to meet increased consumer demand.

**IMPACT:** Through MenStar, PEPFAR intends to reach an additional one million men aged 24-35 with HIV treatment services, and to ensure that 90% of those men on treatment are virally suppressed in order to effectively break the cycle of HIV transmission.

**WEBSITE:** <http://www.menstarcoalition.org>

**TWITTER:** @MenStar | #MenStar #HIV #epidemiccontrol  
#EndAIDS2030 #endAIDS

**FACEBOOK:** @MenStarCoalition



# COUNCIL ON STABILIZATION

The Council on Stabilization is a public-private partnership between the Bureau of Conflict and Stabilization Operations (CSO) and leaders from civil society organizations that formally convene in a forum to build interest and momentum around conflict prevention and stabilization. As a collective, the Council identifies and coordinates innovative ideas to advance effective strategies for policies, programs, and public outreach. Additionally, the Council allows partners to leverage existing networks and best practices to ensure that civil society efforts are not duplicative and identify programming opportunities in field operations. Council members are senior representatives from over 50 diverse academic institutions, NGOs, think tanks, foundations, and businesses that actively promote and engage in conflict prevention and stabilization. CSO serves as the Council's Secretariat to coordinate events and activities throughout the year.

**WEBSITE:** [www.state.gov/j/cso/](http://www.state.gov/j/cso/)

**TWITTER:** @CSOAsstSec

**FACEBOOK:** @StateCSO





# THE ACADEMY FOR WOMEN ENTREPRENEURS

The Bureau of Educational and Cultural Affairs (ECA) is launching a new program for women's economic empowerment, the Academy for Women Entrepreneurs (AWE). Combining a facilitated online course called DreamBuilder, developed by Arizona State University's Thunderbird School of Management, with additional activities, AWE will provide women the knowledge, tools, and networks they need to turn their ideas into successful businesses. The 25 U.S. embassies that are piloting the program, primarily in Latin America, the Caribbean, and Africa, will build on the course to help women apply their skills in the real world. Additional sessions and activities will help women network, gain mentors, learn how to access capital, and break into global supply chains.

**WEBSITE:** <https://eca.state.gov/awe>

**TWITTER:** @ECAatState

**FACEBOOK:** @ExchangeProgramsAtState



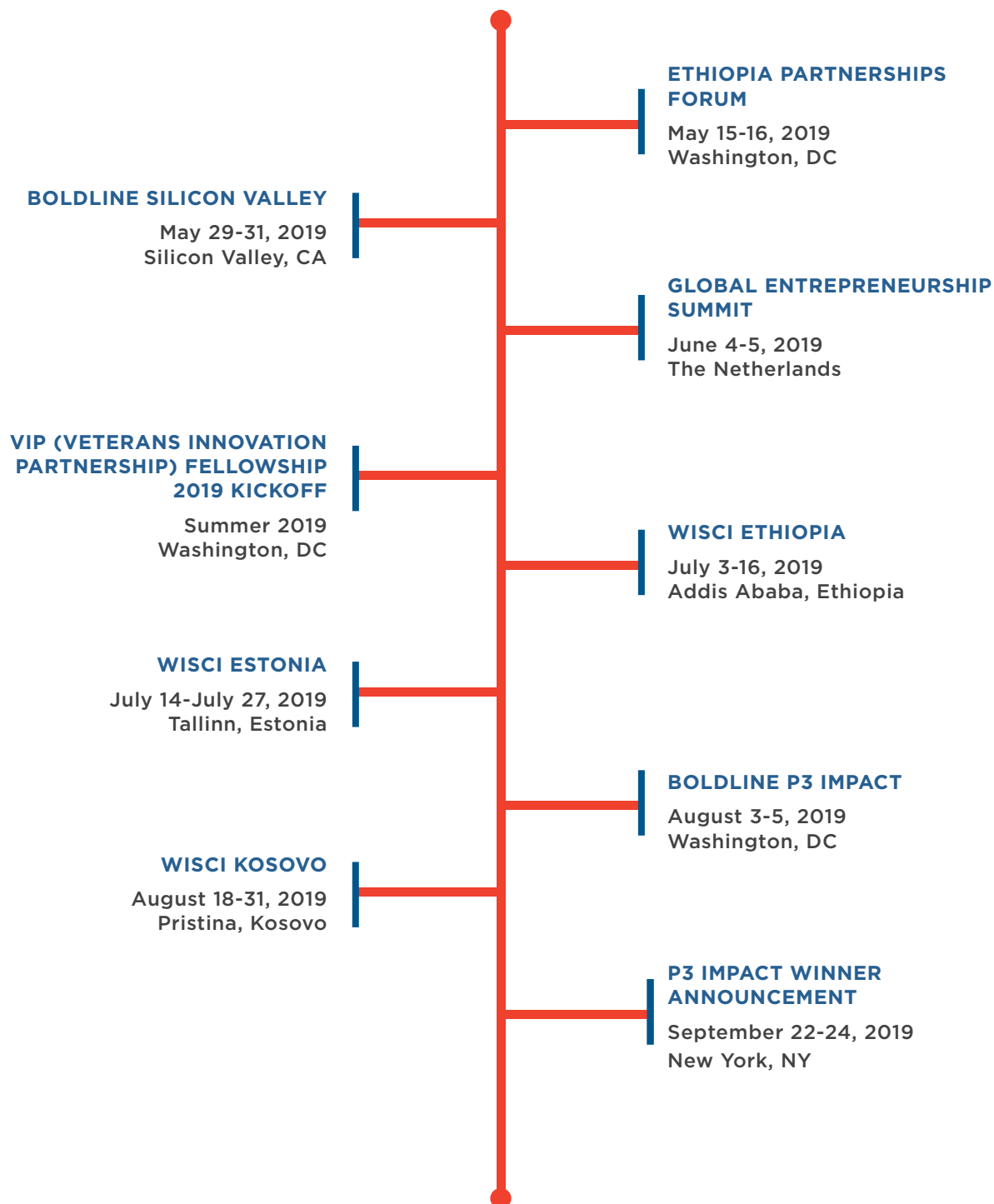
# STARTOPPS

The Office of Global Partnerships and the Bureau of East Asian Public Affairs (EAP) together with AppWorks, a business incubator in Taiwan, will launch this new pilot partnership designed to cultivate local economic and business opportunities by working with America's promising emerging enterprises to enter new markets in Southeast Asia. StartOpps will identify quickly growing American startups and support their entries into new markets while promoting entrepreneurship, innovation and trade between U.S. and Southeast Asia. The goals for the project itself are, (1) to create opportunities for U.S. startups to expand into Southeast Asia, and (2) to build up the startup ecosystems in these countries in a way that they are connected with Taiwan and the United States.





# 2019 EVENTS ON THE RADAR



Office of Global Partnerships  
U.S. Department of State



[facebook.com/GPatState](https://facebook.com/GPatState)



[@GPatState](https://twitter.com/GPatState)

[www.state.gov/s/partnerships/](https://www.state.gov/s/partnerships/)

April 2019